

BECOME A MEMBER MOVE WISCONSIN FORWARD!

WasteCap is a 501c(3) that has been serving Wisconsin and beyond since 1998. We accept tax deductible monetary donations, volunteer hours, and occasionally office and waste auditing supplies to support our mission.

WasteCap Members go further, actively engaging with WasteCap and the community by supporting specific needs and gaining additional benefits in return. It's another way for businesses to demonstrate their commitment to sustainability and gain market visibility and impact.

All WasteCap Members are:

- Provided logos and member level graphics for marketing purposes;
- Listed on our webpage;
- Featured in a spotlight in our monthly newsletter (~4,000 subscribers);
- Sent our annual report;
- Invited to WasteCap hosted webinars, events or meetings as available.

Bronze and higher level members may also select a Member Focus for their donation:

- Support the Wisconsin Recycling Directory (Directory Builder)
- Sponsor the next generation of waste reduction and recycling interns (Intern Sponsor)
- Provide public education and outreach (Signal Booster)
- Bolster market research and industry solutions (Market Advocate)
- Receive additional business support (Innovator)

Level	Annual Donation
Emerald	\$8,000+
Gold	\$4,000+
Silver	\$2,000+
Bronze	\$1,000+
Benefactor	\$500+

Become a member today. Transform Wisconsin's waste into a resource!
Memberships run from January 1st to December 31st and will renew unless canceled.

MEMBERSHIP FOCUS

Members at the Bronze level and up may choose a focus for their donations, supporting WasteCap's community service. Members can tout the activities they support in their own marketing efforts while WasteCap highlights their support on the members page, newsletter and events. With most of the Membership Foci, the majority of the tax-deductible benefit of the membership is retained:

Directory Builder

Internet searches don't easily locate haulers and processors of specific materials. To make it easier for our members, WasteCap has maintained a directory of all recycling, reuse and hauling operations in Wisconsin since 2006. It contains over 500 companies processing over 150 materials, and the directory needs ongoing effort to keep it up to date as markets change. Searchable by material and location, it makes a time consuming task quick and easy.

The directory used to be published and distributed to members, then we moved it to a digital version. The goal now is to move it online and make it free and accessible to all. Doing so will also allow us to add advertisements and graphics back into the platform as well, giving us another opportunity to spotlight our supporting members.

In addition to supporting an annual search for additional material markets, and maintaining and developing the site, your support provides the following:

- Bronze: Ad time on WasteCap's website and on the directory's entry portal.
- Silver: A premium ad on WasteCap's website and the directory's entry portal, statistics and analytics of the directory's use.
- Gold: A dominant ad on WasteCap's website and the directory's entry portal, statistics and analytics of the directory's use specific to your business sector.
- Emerald: Gold level advertising and analytics, plus the title of "directory sponsor."

Intern Sponsor

Waste management is a surprisingly diverse and complicated field, ranging from the psychology of people's relationship with waste, to education and public service, logistics and business management, chemistry and material science, economics and product design, not to mention data analytics and environmental sciences.

An internship at WasteCap exposes those with the dream of making a difference to this dizzying array of possibilities. To make the experience the best it can be for both parties, WasteCap provides market rate compensation for our interns' valued time and effort.

Your support is fully tax deductible and subsidizes the following:

- Bronze: Intern search, interview and admin efforts.
- Silver: A 50 hour living-wage internship.
- Gold: A 100 hour living-wage internship.
- Emerald: 200 hours of internship and lunch with the intern(s).

Signal Booster

WasteCap has the opportunity to engage with industry professionals and the community through local conferences and events. Whether we are speaking, hosting a table in an expo, or attending, we bring the voices of our members with us. These are just a few of the possibilities we have each year to spread our member's message, learn and share what we know with the community:

The Wisconsin Integrated Resource Management Conference; the Wisconsin Sustainable Business Council's Conference; WMEP's Manufacturing Matters; the US Green Building Council's Annual Meeting, their Transformation Awards, Greenbuild or IMPACT Conference; the Wisconsin Association for Environmental Education Conference; the NRC's Zero Waste Conference; Findorff's Sustainability Forum; Hunzinger's Green Building Conference; UWM's Earth Day Conference; the UW System's Sustainability Meeting; the Profitable Zero Waste Summit; GreenBiz Circularity; the Building Material Reuse Association's Decon and Reuse Conference; BioCycle's REFOR Conference; the ReFED Food Waste Summit; the AASHE's annual conference; Green and Healthy Schools Conference; the Waukesha Sustainability Summit; and local Earth Day or Sustainability oriented events.

Your support allows WasteCap to promote your business when we:

- Bronze: Attend a local event of your choice.
- Silver: Speak at a local event or attend a regional one of your choice.
- Gold: Host a table at a local event of your choice.
- Emerald: Attend a national event or attend a local event in force.

Market Builder

WasteCap experts are often invited to participate in the research and development of new material markets in Wisconsin and the region, support community efforts or boards, and sit on committees acting to improve local government initiatives. While WasteCap does not lobby as a 501c(3), we provide market expertise and advice, connecting individuals and groups making a difference in Wisconsin and along our borders.

WasteCap's most recent engagements include the Wisconsin Department of Sustainability and Energy Efficiency Advisory Panel; the Milwaukee Deconstruction Ordinance Advisory Panel; the Sustainable Agriculture Research and Education Composting Study; the Closed Loop Wallboard Collaborative; the Minnesota Construction Waste Diversion Committee; and Chair of the Wisconsin DNR's Landfill Subcommittee on Construction Material Diversion.

Your support allows WasteCap to:

- Bronze: Attend a local community panel event.
- Silver: Serve a leadership role on a local community committee or join a regional one.
- Gold: Serve a leadership role in a regional working group or attend a national one.
- Emerald: Serve a leadership role on a national board or standard development effort.

Innovator

Some members aren't looking for a cause to celebrate or a message to spread, but look to benefit from the ability to tap the market knowledge and skill set of our organization. For those that want a direct line to WasteCap's expertise without a formal project in mind just yet, we offer a retainer which can be used in any manner over the course of the year.

Members have used this retainer to have WasteCap conduct market investigations; provide feedback on waste reduction plans or educational materials; review operations at a facility; conduct a quick waste audit; provide a lunch-n-learn session for staff; teach a lesson as part of a college course; gain feedback on new technologies under review; provide an environmental impact assessment from waste quantity data; review a waste hauling contract; or provide ongoing oversight of their waste data.

Some just call to chat about what's going on in the business.

Your support grants you a retainer of WasteCap's services up to:

- Bronze: 5 hours.
- Silver: 10 hours
- Gold: 20 hours.
- Emerald: 40 hours.

Any unused retainer from an Innovator Membership will be counted as a tax deductible donation.

